



***You Are Invited To Join the Fun & Festivities of the
7th Annual Paradise Chocolate Fest!
Saturday, May 12th 2012***

The 7th Annual Paradise Chocolate Fest will be held Saturday, May 12 at Terry Ashe Park on the Skyway in Paradise from 9 a.m. to 5 p.m. The Fest features Chocolate Candy Land where you can dip into decadence at the large chocolate fountain or visit chocolate booths and professional Chocolatiers with countless chocolate delicacies, desserts and confections for sale. Visitors can stroll down Bittersweet Lane or walk up Sugar Tooth Street while savoring delicious chocolate treats. Fest attendees may also enjoy a blast from the past by visiting fifties themed Lollipop's Old Fashion Ice Cream Shoppe, or simply taking a walk through the park and enjoying the musical entertainment, fine art and craft booths and a wide range of food selections.

Past winner of two international awards at the Retail Confectioners International Chocolatiers Convention and Expo held in Hershey, Pennsylvania, the Paradise Chocolate Fest is the place to indulge your love of all things chocolate. The 2011 Paradise Chocolate Fest attracted more than 5,000 attendees and the 2012 Paradise Chocolate Fest promises to be even more exciting by offering plenty of sugar-coated fun for the whole family.

Young Fest goers will have great fun visiting Kidz-Zone including giant inflatables, carnival games, costumed characters, face painting, musical entertainment and interactive chocolate arts & craft projects.

Special events throughout the day include Chocolate Promenade, Chocolate Cuisine Challenge, Chocolate Pancake Breakfast, Coronation of the Chocolate Fest Queen and her Court, Chocolate Chase Fun Run/Walk, Chocolate Pie & Ice Cream Sundae Eating Contests, Cookie Stacking Contest, Chocolate Themed Hat Contest, Children's Games & Huge Inflatables, Art in the Park, Craft & Commercial Vendors, Costumed Characters, Musical Entertainment, Delicious Food & Beverages ...a Chocolate Extravaganza in Paradise!

Admission - \$4.00 • Children 4 & Under – Free

Admission includes children's games, contests, chocolate candy, art show, musical concerts, opportunity drawing & more!

Additional Paradise Chocolate Fest Events:

Friday, May 11, 2012 – Evening of Wine & Chocolate

Guittard Chocolate & Wine Pairings, Guest Chef, Specialty Beer Tasting, Wine Auction, Savory Appetizers and Artisan Food Samplings, Chocolate Fountain & Decadent Desserts, Chocolate Paradise Martinis, Jazz Musical Entertainment ...

Saturday, May 19, 2012 – Chocolate Thunder Motorcycle Run

Motorcycle Run & Barbecue, Cash Prizes, Musical Entertainment, Chocolate Treats ...

For additional information contact Debbie LaPlant Moseley 530/342-4896 or info@chocolatefest.us



2012 FOOD VENDOR RULES & GUIDELINES

EVENT DETAILS:

- Date: Saturday, May 12, 2012
- Location: Terry Ashe Park, Skyway Paradise, CA
- Chocolate Fest Hours: 9:00 AM – 5:00 PM
- Food Vendor Set-up: Set-up for festival will be permitted on Friday, May 11, 2012 3:00 PM-5:00 PM. Set-up must be completed by 8:30 AM on Saturday, May 12. Security will be provided on Friday night.
- Food Vendor Tear-down: 5:00-6:00 PM (No Early Teardown)
- **Paradise Chocolate Fest is dedicated to ZERO WASTE. All Food Vendors Must Use recyclable and/or compostable cups, plates, forks, and spoons made of either paper or a plastic. NO STYROFOAM containers will be allowed. Vendors are encouraged to work together to teach sustainability by reducing the distribution of disposable items at each booth, encouraging material reuse, and keeping Terry Ashe Park free of litter. "Leave no trace – please clean up your site at the end of the event."**

CHOCOLATE FEST CONTACT INFORMATION:

- Debbie LaPlant Moseley - 530/342-4896 or debbie@chocolatefest.us

FOOD VENDOR CLASSIFICATIONS / FEES / PERMIT REQUIREMENTS

- **Non-Profit Food Vendor** - Booth Fee \$55.00
Must submit copy of IRS Non-Profit status #
Non-Profit Food Vendor will be covered by Chocolate Fest event Health Permit.
- **Commercial Food Vendor** - Booth Fee \$70.00 (Must be received by 3/1/12.) After 3/1 - \$85.00
Must submit copies of each of the following –
Seller's Permit/Resale License, and Butte Co. Health Dept. Permit (if selling pre-packaged, non-potentially hazardous or processed foods (ie. jam, baked goods, etc.) copy of CA State Health certificate for processing facility.
- **Chocolate Candy Land Vendor** – Booth Fee \$70.00 (Must be received by 3/1/12.) After 3/1 - \$85.00
Exclusively Chocolate Food Vendors.
Vendors must adhere to Butte Co. Health Dept. requirements of Non-Profit &/or Commercial Food Vendors. (see requirements as listed above)

BOOTH SPACE SPECIFICATIONS:

- All Food Vendor Booths are 10' x 10'
- All Food Vendors are required to provide their own serving containers, napkins, canopies/tents, dividers, tables, chairs and must have trash receptacle in booth. **All food vendors must use recyclable compostable cups, plates, forks, and spoons made of either paper or a plastic. Please - No Styrofoam.**
- All vendors cooking on-site must have a fire extinguisher in booth.
- Booth space must be maintained in a clean and sanitary condition. All trash, trimmings, wrappings, containers, food and equipment must be removed when vacating the space. Vendors may not utilize public receptacles for disposal.
- Booth must be occupied at all times.
- No space will be assigned without payment in full. Make Checks Payable to: **Paradise Chocolate Fest.**
- Event is rain or shine. In the event that the Fest is cancelled, the Paradise Chocolate Fest will be responsible to refund pre-paid space fee and has no other liability with regard to this event.

Paradise Chocolate Fest Food Vendor Applications Due By April 15th, 2012.

**Please mail completed Food Vendor Application Form, Booth Fee & copies of applicable Permits to:
Paradise Chocolate Fest P.O. Box 2621 Paradise, CA 95967**

The Paradise Chocolate Fest benefits Non-Profit Youth Organizations on the Paradise Ridge.



2012 FOOD VENDOR APPLICATION
Applications Are Due By April 15, 2011

Type of Vendor: (circle one)

10 X 10 SPACE RATE – • Commercial Food Vendor • Chocolate Candy Land
\$70.00 must be received by 3/1. After 3/1, \$85.00 per space

10 X 10 SPACE RATE - \$55.00 • Non-Profit Vendor

Group/Business Name: _____ Contact Name: _____

Address: _____ City: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

IRS # (non-profits only): _____ Is electricity required? (limited availability) Yes No

Complete listing of food items to be sold during Fest. Please note any special requests. If requesting power, explain use.

*** NO SOFT DRINK OR WATER SALES – Exclusive Distribution by Chocolate Fest.**

Please check off all enclosed items listed below: (All applicable items must be included for application to be processed.)

- Application Fee \$70.00 if rec. by 3/1. After 3/1 - \$85.00 per space. (Includes 1 Parking Permit)
- Seller's Permit/Resale License
- Butte County Health Dept. Permit (commercial food service only)
- CA State Health Department Certificate (if selling processed foods – ie. candy, jam, flavored nuts)

Paradise Chocolate Fest is dedicated to Zero Waste. All food vendors must use recyclable and/or compostable cups, plates, forks, and spoons made of either paper or a plastic. No Styrofoam.

Event is rain or shine. In the event that the Fest is cancelled, the Paradise Chocolate Fest will be responsible to refund prepaid space fee and has no other liabilities with regard to this event.

***** Please see - Paradise Chocolate Fest Food Vendor Rules and Guidelines. The undersigned certifies that he/she understands and will adhere to all rules and guidelines. The undersigned also certifies that he/she is authorized 1) to execute on behalf of the group and 2) accept legal process on behalf of the group. The undersigned agrees to indemnify and hold harmless Paradise Chocolate Fest, Inc., Town of Paradise, Paradise Park and Recreation Depart., Veteran's Memorial Hall & Paradise Lutheran Church from all damages, liabilities, costs and expenditures and suits for damages.

Questions or additional information – Debbie LaPlant Moseley, Executive Director, Paradise Chocolate Fest
Phone 530/342-4896 Fax 530/877-2965 or debbie@chocolatefest.us

Signature

Print Name

Date

Please return this Application and Fees to:

Paradise Chocolate Fest

c/o Debbie LaPlant Moseley • P.O. Box 2621 • Paradise, CA 95967 • www.chocolatefest.us