



“Paradise Chocolate Fest is dedicated to benefit non-profit organizations that provide educational, enrichment, recreational & leadership opportunities to youth on the Paradise Ridge. This annual celebration raises vital funds and awareness through a series of fun, community supported and environmentally conscious events.”

***We invite you to –
Join the Fun & Festivities of this Chocolate Extravaganza!
May 11th – May 19th 2012
2012 Sponsorship Opportunities***

Chocolate Event “Presents” Sponsor \$12,000

Chocolate Pancake Breakfast • Lollipop Ice Cream Shop • Chocolate Candy Land • Green Scene • Kidz-Zone Entertainment Stage • Chocolate Cuisine Challenge Evening of Wine & Chocolate • Chocolate Thunder

Benefits of Sponsorship include -

Evening of Chocolate & Wine 5/11/12

- Sponsor logo featured on Evening of Wine & Chocolate invitations. (targeted mailing list – 250+)
- Sponsor logo featured on Evening of Wine & Chocolate posters. (50 posters, dist. regionally)
- Sponsor logo included on Evening of Wine & Chocolate promotional postcards. (1,000)
- 2 VIP Reserved Table Sponsorships and 16 Tickets to Evening of Wine & Chocolate.
- Sponsor may donate to the Evening of Wine & Chocolate, Wine Auction.

Paradise Chocolate Fest 5/12/12

- Sponsor logo on “Welcome!” banner at Chocolate Fest entrance sites. (3 sites)
- Sponsor may supply logo banner for prominent display at Fest.
- Sponsor logo &/or name featured throughout Chocolate Fest site.
- Marketing exposure in all media sources of pre-publicity advertising – Including the Chocolate Fest commemorative poster, regional television advertising, newspaper special event tab and advertisements, event program, media releases to all north-state and bay area newspapers, media releases to regional tourism magazines, and radio advertising and PSA's.
- “Thank You!” recognition from entertainment stage, hourly during Fest.
- Sponsor logo included on commemorative Chocolate Fest T-shirts. (100 +)
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Full page advertisement in the official Chocolate Fest commemorative program. (2,500)
- Sponsor logo on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor's corporate site.
- 10x10 booth space at the Fest for product, service or information distribution.
- 30 General Admission Tickets to the Paradise Chocolate Fest.
- Sponsor business may be outlet for pre-Chocolate Fest Ticket sales.
- Sponsor associates may serve as volunteers in a high-profile location at the Chocolate Fest.

Chocolate Thunder Motorcycle Run 5/19/12

- Sponsor listed on Chocolate Thunder T-shirts (50 T-shirts)

“Chocolate Decadence” Sponsors \$6,000

Chocolate Event “Presents” Sponsor –

(Non-exclusive sponsorship for each naming opportunity)

Chocolate Pancake Breakfast • Lollipop Ice Cream Shop • Chocolate Candy Land • Green Scene • Kidz-Zone Entertainment Stage • Chocolate Cuisine Challenge • Chocolate Thunder Motorcycle Run

Benefits of Sponsorship include -

- VIP Reserved Table and 8 Tickets to Evening of Wine & Chocolate.
- Sponsor may donate to the Evening of Wine & Chocolate, Wine Auction.
- Sponsor logo on “Welcome!” banner at Chocolate Fest entrance sites. (3 sites)
- Sponsor logo on “Presented by” banner at Chocolate Fest site or Chocolate Thunder.
- Marketing exposure in all media sources of pre-publicity advertising – Including the Chocolate Fest commemorative poster, regional television advertising, newspaper special event tab and advertisements, event program, media releases to all north-state and bay area newspapers, media releases to regional tourism magazines, and radio advertising and PSA's.
- “Thank You!” recognition from entertainment stage, hourly during Fest.
- Sponsor logo or business name included on Chocolate Fest T-shirts. (100)
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Full page advertisement in the official Chocolate Fest commemorative program. (2,500)
- Sponsor logo on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor’s corporate site.
- 10x10 booth space at the Fest for product, service or information distribution.
- 20 General Admission Tickets to the Paradise Chocolate Fest.
- Sponsor associates may serve as volunteers in a high-profile location at the Chocolate Fest.
- Sponsor listed on Chocolate Thunder T-shirts (50 T-shirts)

“Chocolate Truffle” Sponsors \$3,000

- VIP Reserved Table and 8 Tickets to Evening of Wine & Chocolate.
- Sponsor may donate to the Evening of Wine & Chocolate, Wine Auction.
- Sponsor logo &/or name featured throughout Chocolate Fest site.
- Marketing exposure in all pre-Fest media releases and public service announcements.
- Sponsor name included on Chocolate Fest poster. (200)
- “Thank You!” recognition from entertainment stage during Fest.
- Business name included on Chocolate Fest T-shirts.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Half page advertisement in the official Chocolate Fest commemorative program. (2,500)
- Business featured on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor’s corporate site.
- 10x10 booth space at the Fest for product, service or information distribution.
- 15 General Admission Tickets to the Paradise Chocolate Fest.
- Sponsor associates may serve as volunteers in a high-profile location at the Chocolate Fest.
- Sponsor listed on Chocolate Thunder T-shirts (50 T-shirts)

“Chocolate Ganache” Sponsors \$2,000

- VIP Reserved Table and 8 Tickets to Evening of Wine & Chocolate.
- Sponsor may donate to the Evening of Wine & Chocolate, Wine Auction.
- Sponsor name included on Chocolate Fest poster. (200)
- Business logo &/or name featured throughout Chocolate Fest site.
- “Thank You!” recognition from entertainment stage during Fest.
- Quarter page advertisement in the official Chocolate Fest commemorative program. (2,500)
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- 10x10 booth space at the Fest for product, service or information distribution.
- 10 General Admission Tickets to the Paradise Chocolate Fest.
- Sponsor associates may serve as volunteers in a high-profile location at the Chocolate Fest.
- Sponsor listed on Chocolate Thunder T-shirts (50 T-shirts)

“Chocolate Pralines” Sponsors \$1,000

- 4 Tickets to Evening of Wine & Chocolate.
- Quarter page advertisement in the official Chocolate Fest commemorative program.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- “Thank You!” recognition from entertainment stage during Fest.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- 10x10 booth space at the Fest for product, service or information distribution.
- 8 General Admission Tickets to the Paradise Chocolate Fest.
- Sponsor listed on Chocolate Thunder T-shirts (50 T-shirts)

“Evening of Chocolate & Wine” Table Sponsors \$650

- VIP Reserved Table and 8 Tickets to Evening of Wine & Chocolate.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Thank You listing in the official Chocolate Fest commemorative program.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.

“Chocolate Fest Ticket” Sponsors \$650

- 100 Chocolate Fest Admission Tickets customized with sponsor’s name printed.
Tickets may be donated to the non-profit of your choice, or for personal distribution.
- Thank You listing in the official Chocolate Fest commemorative program.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.

“Chocolate Bon Bon” Sponsors \$500

- 2 Tickets to Evening of Wine & Chocolate.
- Thank You listing in the official Chocolate Fest commemorative program.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- 10’x10’ booth space at the Fest for product, service or information distribution.
- Recognized as a Friend of the Fest on T-shirts & Chocolate Thunder T-shirts (50 each)

“Green Scene” Supporting Sponsor - \$500

- 10’x10’ featured space at the Fest “Green Scene” for product or service sales &/or information distribution.
- Sponsor recognized on “Eco Team” Volunteer T-shirts worn throughout the Fest. (40+)
- Thank You listing in the official Chocolate Fest commemorative program.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.

“Chocolate Kiss” Sponsors \$250

- Thank You listing in the official Chocolate Fest commemorative program.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.
- 10’x10’ booth space at the Fest for product, service or information distribution.

Friends of the Chocolate Fest \$100

- Thank You listing in the official Chocolate Fest commemorative program.
- Sponsor name included on “Sweetening Kids Lives thru Chocolate” Friends of the Fest T-shirts.

2011 Beneficiaries included – Achieve Charter School, Boy Scouts, Boys and Girls Club, Calvary Chapel Young Life, Cub Scouts, Girl Scouts, Northern California Ballet, Paradise H.S. Football, Paradise Rotary’s Interact, Paradise Schools Music Programs, Paradise Symphony Strings in Schools, Project Vision, St. Thomas More youth group and Youth for Change

***Let’s get Creative! Custom Co-Designed Sponsorship Opportunities Available!!
Deadlines apply for various printed materials.***



2012 Paradise Chocolate Fest Sponsorship Application

Business Name: _____ Contact Name: _____

Address: _____ City: _____ Zip: _____

Contact Phone Number: _____ Fax #: _____

E-Mail Address: _____ Web Site: _____

Name to use for Sponsorship Recognition: _____

I have chosen the following sponsorship opportunity:

- | | | |
|--------------------------|-------------------------------|-----------------------|
| <input type="checkbox"/> | Chocolate Event "Presents" | (\$12,000) |
| <input type="checkbox"/> | Chocolate Decadence | (\$6,000) |
| <input type="checkbox"/> | Chocolate Truffle | (\$3,000) |
| <input type="checkbox"/> | Chocolate Ganache | (\$2,000) |
| <input type="checkbox"/> | Chocolate Praline | (\$1,000) |
| <input type="checkbox"/> | Evening of Wine & Chocolate | (\$650) |
| <input type="checkbox"/> | Chocolate Fest Ticket Sponsor | (\$650) |
| <input type="checkbox"/> | Chocolate Bon Bon | (\$500) |
| <input type="checkbox"/> | Green Scene Sponsor | (\$500) |
| <input type="checkbox"/> | Chocolate Kiss | (\$250) |
| <input type="checkbox"/> | Friend of the Fest | (\$100) |
| <input type="checkbox"/> | In Kind Sponsorship/Donation | Please Describe _____ |

Please accept my payment as follows:

Check Check # _____ Visa M/C A/E Discover
Card # _____ Exp. Date _____ 3 Digit Security Code _____
Name on Card _____ Signature _____

Please mail check payments to: Paradise Chocolate Fest, Inc. P.O. Box 2621 Paradise, CA 95967

Questions or considerations, please contact: Debbie LaPlant Moseley • Executive Director, Paradise Chocolate Fest
530/342-4896 or debbie@chocolatefest.us or www.chocolatefest.us

Deadlines apply for various printed materials.