



2012 Chocolate Royale Queen or King Contest!

We are thrilled to have you join the fun and festivities of the international award-winning, annual chocolate extravaganza. This is the place to indulge your love of all things chocolate! You have the opportunity to experience a taste of sweet royalty by participating in the Chocolate Fest as a Chocolate Queen or King Contestant. No bathing suit competition, no talent show! All you need is a love for kids, an ability to appeal to your friends, co-workers and family for a worthwhile donation, and a desire to make an impact in our community.

Why be a Paradise Chocolate Royale Queen or King Contestant?

- ♥ "The Paradise Chocolate Fest is dedicated to benefit non-profit organizations that provide educational, enrichment, recreational and leadership opportunities to youth on the Paradise Ridge. This annual celebration raises vital funds and awareness through a series of fun, community supported and environmentally conscious events."
- ♥ Your support will make the difference in the lives of countless youth, their families and our community.
- ♥ Fun, camaraderie, team work, new friends, and lots and lots of laughter.
- ♥ Chocolate, chocolate and more chocolate!!!

How to Be a Paradise Chocolate Royale Queen or King Contestant:

- ♥ Complete the Chocolate Royale Queen or King Application.
- ♥ Return the application to: Chocolate Fest "Queen Mum", Sherry Swim.
PIP Printing – c/o Chocolate Fest Queen Contest
597-B Pearson Rd. - Paradise, CA 95969
- ♥ Once your application is approved, you can start gathering votes right away.
One Dollar = One Vote, May 7th, 2012 is the deadline for gathering "votes".
- ♥ Create a simple or grand chocolate-themed hat. Deadline for hats: January 15th, 2012 (so that you are ready for pictures!)
- ♥ Have your picture taken in your hat by Jeri Luce at the Paradise Post (530) 877-4413.
- ♥ Secure a community (business or organization) sponsor - \$500 donation.
- ♥ Agree to raise a minimum of \$1,000 in support of the 2012 Paradise Chocolate Fest.
- ♥ Availability May 11th - May 19th to attend Chocolate Fest Events. And additional community events TBA – during your "race for the crown"!
- ♥ If needed, ask us for ideas to start getting donations.
- ♥ We can provide Paradise Chocolate Fest speakers to present to groups or individuals for you. You will be provided with official Queen or King Contest receipts. You will have great support throughout the process.

Questions?? Contact: Chocolate Fest "Queen Mum" Sherry Swim, PIP Printing, (530) 877-7471 queenmothernotes@aol.com
or Paradise Chocolate Fest Executive Director, Debbie LaPlant Moseley (530) 342-4896 or info@chocolatefest.us.