



**Join the Fun & Festivities of the Paradise Chocolate Fest's
"An Evening of Chocolate & Wine" - a taste of the sweet life!
under the stars at Paradise Community Park
Friday, May 7th, 2010 • 7:00-10:00 pm**

Preparations are underway for the 5th Annual international award-winning **Paradise Chocolate Fest!** One of the true highlights of the Paradise Chocolate Fest is the chocoliciously indulgent **"Evening of Chocolate & Wine"- a Taste Sweet of the Sweet Life!**

This deliciously decadent event has become an annual Fest favorite! Last year's attendance at the **"Evening of Chocolate & Wine"** topped 250, including the North Valley's civic, business and community leaders, Paradise Chocolate Fest's most passionate supporters, and visitors from afar. By popular demand, the event has expanded and will be held in its new venue, Paradise Community Park, surrounded by tall pines and majestic oaks, under the starlight. We are excited about plans for the 2010 event, and we anticipate another huge success.

We hope that your schedule will allow you to join us as a "host" of this very special, fun-filled event!

Opportunities for all participating Wineries, Breweries and Artisan Food Purveyors includes –

- Marketing exposure to 250+ of the North Valley region's business, civic and community leaders, Chocolate Fest supporters and visitors from out of the area.
- Marketing exposure in Paradise Post newspaper special pre-event tab and all pre-event Media Releases.
- Recognition in the Evening of Chocolate & Wine event program.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- Recognition on the "Friends of the Paradise Chocolate Fest" social networking site.
- Recognition in the Paradise Post newspaper post-event "Thank You!" advertisement.
- 2 complimentary tickets to the Evening of Chocolate & Wine for your guests (\$100 value).
- Glasses, "spill" buckets, plates and napkins furnished.
- Business Name sign displayed on 6 ft. table w/skirting.
- 4 General Admission tickets to the 5th Annual Paradise Chocolate Fest, Saturday, May 8th 2010.
- Wine &/or Artisan Food sales orders may be taken at event.

Wineries, Breweries and Artisan Food Purveyors to provide -

- Samples to serve 250 + guests.
- Representative to pour and/or serve and discuss winery, vineyards, brewery and artisan food crafting.
- Promotional information for distribution to guests.
- Wineries - 2 Bottles of Wine for the event Wine Auction & Wine Pairing Competition.

Hosting space is limited. Please confirm your participation by March 1, 2010. For information, please contact Event Chair, Max Barteau at 530/321-9691 or Fest Executive Director, Debbie LaPlant Moseley at 530/313-7908 or debbie@chocolatefest.us.

"Thank You!" for your consideration of this very exciting – very worthy event. Cheers!

"The Paradise Chocolate Fest is dedicated to benefit non-profit youth organizations in our unique and charming community through the celebration of chocolate."