



**Join the Fun & Festivities of this Chocolate Extravaganza!
May 1st – May 8th 2010**

2010 Sponsorship Opportunities

Chocolate Event “Presents” Sponsors \$12,000

- Chocolate Thunder Motorcycle Poker Run OR Evening of Chocolate & Wine OR Chocolate Queen’s Coronation & Celebration Dinner – *“Presented by(your name here)”*.
- Business logo on “Welcome!” banner at Chocolate Fest entrance sites.
- Business logo &/or name featured throughout Chocolate Fest site.
- Marketing exposure in all media sources of pre-publicity advertising – Including the Chocolate Fest commemorative poster, regional television advertising, newspaper special event tab and advertisements, event program, media releases to all north-state and bay area newspapers, media releases to regional tourism magazines, and radio advertising and PSA’s.
- “Thank You!” recognition from entertainment stage, hourly during Fest.
- Logo or business name included on Chocolate Fest T-shirts.
- Full page advertisement in the official Chocolate Fest commemorative program.
- Business logo on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor’s corporate site.
- Special recognition at Chocolate Thunder, Queen’s Coronation, Evening of Chocolate & Wine.
- 10x10 booth space at the Fest for product, service or information distribution. (no wine sampling)
- 1 Commemorative Poster, signed & framed and 4 Fest t-shirts.
- VIP Reserved Table Sponsorship and 8 Tickets to Evening of Chocolate & Wine.
- VIP Reserved Table and 8 Tickets to the Chocolate Fest Queen’s Coronation & Celebration Dinner.
- 30 General Admission Tickets to the Paradise Chocolate Fest.

“Chocolate Decadence” Sponsors \$6,000

- Business logo on “Welcome!” banner at Chocolate Fest entrance sites.
- Business logo &/or name featured throughout Paradise Chocolate Fest and all event sites.
- Marketing exposure in all media sources of pre-publicity advertising – Including the Chocolate Fest commemorative poster, regional television advertising, newspaper special event tab and advertisements, event program, media releases to all north-state and bay area newspapers, media releases to regional tourism magazines, and radio advertising and PSA’s.
- “Thank You!” recognition from entertainment stage, hourly during Fest.
- Logo or business name included on Chocolate Fest T-shirts.
- Full page advertisement in the official Chocolate Fest commemorative program.
- Business logo on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor’s corporate site.
- Special recognition at Chocolate Thunder, Queen’s Coronation & Evening of Chocolate & Wine.
- 10x10 booth space at the Fest for product, service or information distribution. (no wine sampling)
- 1 Commemorative Poster, signed & framed and 4 Fest t-shirts.
- VIP Reserved Table and 8 Tickets to Evening of Chocolate & Wine.
- VIP Reserved Table and 8 Tickets to the Chocolate Fest Queen’s Coronation & Celebration Dinner.
- 20 General Admission Tickets to the Paradise Chocolate Fest.

“Chocolate Truffle” Sponsors \$3,000

- Business logo &/or name featured throughout Chocolate Fest site.
- Marketing exposure in all media sources of pre-publicity advertising – Including the Chocolate Fest commemorative poster, regional television advertising, newspaper special event tab and advertisements, event program, media releases to all north-state and bay area newspapers, media releases to regional tourism magazines, and radio advertising and PSA's.
- “Thank You!” recognition from entertainment stage, hourly during Fest.
- Logo or business name included on Chocolate Fest T-shirts.
- Half page advertisement in the official Chocolate Fest commemorative program.
- Business logo on the Chocolate Fest website: www.chocolatefest.us.
- Link from Chocolate Fest website to Sponsor's corporate site.
- Special recognition at Chocolate Thunder, Queen's Coronation, Evening of Chocolate & Wine.
- 10x10 booth space at the Fest for product, service or information distribution. (no wine sampling)
- VIP Reserved Table and 8 Tickets to Evening of Chocolate & Wine.
- 4 Tickets to the Chocolate Fest Queen's Coronation & Celebration Dinner.
- 15 General Admission Tickets to the Paradise Chocolate Fest.

“Chocolate Ganache” Sponsors \$2,000

- Business name included on Chocolate Fest poster.
- Business logo &/or name featured throughout Chocolate Fest site.
- Marketing exposure in newspaper special event tab and advertisements.
- “Thank You!” recognition from entertainment stage during Fest.
- Quarter page advertisement in the official Chocolate Fest commemorative program.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- Special recognition at Chocolate Thunder, Queen's Coronation, Evening of Chocolate & Wine.
- 10x10 booth space at the Fest for product, service or information distribution. (no wine sampling)
- VIP Reserved Table and 8 Tickets to Evening of Chocolate & Wine.
- 4 Tickets to the Chocolate Fest Queen's Coronation & Celebration Dinner.
- 10 General Admission Tickets to the Paradise Chocolate Fest.

“Chocolate Pralines” Sponsors \$1,000

- Quarter page advertisement in the official Chocolate Fest commemorative program.
- Thank You listing in the Paradise Post Fest Event Tab.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- 10x10 booth space at the Fest for product, service or information distribution. (no wine sampling)
- 2 Tickets to Evening of Chocolate & Wine.
- 8 General Admission Tickets to the Paradise Chocolate Fest.

“Evening of Chocolate & Wine” Table Sponsors \$650

- VIP Reserved Table and 8 Tickets to Evening of Chocolate & Wine.
- Thank You listing in the official Chocolate Fest commemorative program.
- Thank You listing in the Paradise Post Fest Event Tab.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.

“Chocolate Bon Bon” Sponsors \$500

- Thank You listing in the official Chocolate Fest commemorative program.
- Thank You listing in the Paradise Post Fest Event Tab.
- Recognition on the Chocolate Fest website: www.chocolatefest.us.
- 10'x10' booth space at the Fest for product, service or information distribution. (no wine sampling)

Friends of the Chocolate Fest \$100

- Thank You listing in the official Chocolate Fest commemorative program.
- Thank You listing in the Paradise Post Fest Event Tab.

Let's get Creative! Custom Co-Designed Sponsorship Opportunities Available!!



2010 Paradise Chocolate Fest Sponsorship Application

Business Name: _____

Contact Name: _____

Address: _____ City: _____ Zip: _____

Contact Phone Number: _____ Fax #: _____

E-Mail Address: _____ Web Site: _____

Name to use for Sponsorship Recognition: _____

I have chosen the following sponsorship opportunity:

_____ Chocolate Event "Presents" (\$12,000)

_____ Chocolate Decadence (\$6,000)

_____ Chocolate Truffle (\$3,000)

_____ Chocolate Ganache (\$2,000)

_____ Chocolate Praline (\$1,000)

_____ Evening of Chocolate & Wine (\$650)

_____ Chocolate Bon Bon (\$500)

_____ Friend of the Fest (\$100)

_____ In Kind Sponsorship/Donation Please Describe _____

Please accept my payment as follows:

_____ Check Check # _____ _____ Visa _____ M/C _____ A/E _____ Discover

Card # _____ Exp. Date _____ 3 Digit Security Code _____

Name on Card _____ Signature _____

Please mail check payments to: Paradise Chocolate Fest, Inc. P.O. Box 2648 Paradise, CA 95967

Questions or considerations, please contact: Debbie LaPlant Moseley • Executive Director, Paradise Chocolate Fest
530/313-7908 or 888/593-2079 or debbie@chocolatefest.us or www.chocolatefest.us

***"The Paradise Chocolate Fest is dedicated to benefit non-profit youth organizations
In our unique and charming community through the celebration of chocolate."***